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Scrum Workshop Program

Diagram by Jordan Job

Are you interested in learning how to apply Scrum in your organization? Take this workshop to learn about Scrum and how to apply it.

Scrum is an agile framework for developing, delivering, and sustaining products, with an initial emphasis on software development, although it has been used in other fields including research, sales, marketing and advanced technologies

This program includes twelve 1.5-hours online class sessions plus ten half-hour discussion sessions.

Scrum Workshop

Applying Scrum

Do you want to learn how to deliver your projects in a proven collaborative way, with greater customer satisfaction? This Scrum workshop can show you the way.

This program is a hands-on, virtually held, workshop series that assists Scum team members in optimizing their teamwork and product delivery methods. In this program, participants work through a Scrum project, from vision to iterative delivery.

The program consists of twelve 1.5-hour sessions, which include breakout exercises for small groups, as well as twelve discussion sessions, where we delve into more detail.

Apply Scrum Concepts

Upon completion of this program, participants will have worked through all aspects of a Scrum project and know how to apply the Scrum concepts.

The program includes a workbook with exercises for each participant.

Why Scrum?

Scrum is widely used in technology projects, especially those that have a software development aspect – and many organizations have learned Scrum concepts organically. This program gives organizations an opportunity to learn the mechanics of Scrum concepts and how to apply them.

Using Scrum for project and product delivery, organizations improve customer satisfaction, product delivery and team morale. With Scrum, teams can respond quickly to changes without the hassles of traditional project change management.

Who This Program is For

This program is for anyone who works in a Scrum team or who would like to prepare to work in a Scrum team.

To Register or Learn More

To register or learn more about this program, please contact Brenda at telephone number 902.222.9529 or email Brenda@brendaneil.com.

Your Facilitators

Brenda Fay, PMP, PMI-ACP, CSM
Brenda is an enthusiastic agilist and experienced facilitator. Her certifications include the PMP, PMI-ACP and CSM (Certified Scrum Master).

Andrew J. Mitchell, Scrum Master & Agile Coach

Andrew is a Scrum Master and Agile Coach who believes Scrum is the best way to engage teams, solve complex problems and rapidly deliver value to stakeholders. Andrew wants people to wake up excited to go to work and be part of great teams with servant leaders who genuinely care for their people. He believes that Scrum is the best vehicle to achieve that goal.

Program Outline

This program consists of twelve 1.5-hour sessions, plus ten half-hour discussion sessions. The outline is:

1. What is Scrum?
2. Defining the product; The Product Backlog
3. Scrum Team Roles
4. User Stories
5. More on User Stories
6. Determining work complexity
7. Prioritizing work
8. Planning the Sprint
9. A mock Sprint
10. Sprint Review and Retrospective
11. Planning the next Sprint
12. Review of concepts

All sessions are online.

BrenDaniel Productions Overview

BrenDaniel Productions Corp. provides extensive services in Project Management (PM), Agile and Leadership development. We deliver workshops and provide consulting support worldwide, including in Canada, China, the United States, Germany, Switzerland, and Africa.

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